TITLE  Inside the Magic Kingdom


CATEGORY  Servant Leadership     Nonfiction/Biographies     Classic Literature     Multicultural Literature

RECOMMENDATION FOR PROGRAM

  9th Grade:  English  World History  Perspectives
  10th Grade:  English  World History  Communications

SUMMARY

The author of this book, Tom Connellan tells the story of a group of business people from various companies who take a tour of how Disney works, and how Disney succeeds. Connellan simplifies Disney’s formula into seven simple steps that can make any company more efficient.

LEADERSHIP STYLES & THEMES

- Styles: Servant leadership, transforming leadership
- Themes: Teamwork and collaboration

LEADERSHIP & INTERNATIONAL RELATIONS APPLICATIONS

Due to the fact that being a good leader translates across many mediums, Tom Connellan’s book can help many people in different fields. One does not have to be a business man or woman to get the main ideas of the book. Inside the Magic Kingdom does an excellent job of pointing out perspectives that a leader may not have thought of before.

STUDENT INTEREST RATING

1  2  3  4  5  6  7  8  9  10

CONTEXT QUOTABLES

“So when the culture says, ‘Help the guest,’ it applies to everyone. Every single person ‘walks the talk.’ Accountants walk the talk’ mechanical engineers walk the talk; supervisors walk the talk. In the Magic Kingdom, everyone walks the talk”

This quote exemplifies servant leadership. Even the leaders “walk the talk”, or do what they ask of others.

“Customers are best heard through many ears.”

A good leader listens to his or her followers. The more the followers (or customers in Disney’s case) are heard, the happier they are.
COMPLEMENTARY SELECTIONS
None.