Go It Alone!: The Secret to Building a Successful Business on Your Own

By Judson, Bruce


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4.63 MB

Reviews

The book is great and fantastic. Yes, it really is engaging, still an interesting and amazing literature. You wont feel monotony at any moment of your respective time (that's what catalogs are for regarding if you request me).

-- Daren Raynor II

It is simple in read through safer to comprehend. This is for anyone who state that there was not a really worth reading through. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Samanta Klein
In this extraordinary book, successful Go-It-Alone entrepreneur Bruce Judson explains that the conventional wisdom about starting your own business is stunningly wrong. Using the leverage of technology -- e-mail, the World Wide Web, and the remarkable array of off-the-shelf business services now available -- it is dramatically easier to start your own business. Magnified by these new services, it is also possible to create, for the first time, a highly focused business. It is now possible to stay small but reap big profits. Go-it-alone businesses allow the individual the freedom to concentrate on their greatest skills. After reading this book, your motto will be "Do What You Do Best, Let Others Do the Rest."