“BILLIONS, BLUNDERS and BALONEY”

Never before—such a timely exposé...never before—such damning evidence.

“It is an appalling story, most of which, I am sure, is unknown to the American people. I felt that the story should be told so that they might know what they are buying with their billions.”

These are the words of Eugene W. Castle, author of “Billions, Blunders and Baloney.” Now ask yourself

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• Is the money you spend to combat communism really “doing the job?” Or are American dollars actually creating more Communists?
• Is it true that U.S. payrollers abroad are living and spending extravaganty?
• Why are “Yanks Go Home” signs appearing everywhere from Paris to Tokyo?
• Are Communists turning U.S. propaganda to their own advantage?

No matter which side of the political fence you’re on, you’ll be fascinated and aroused by the startling accusations of a man who traveled 75,000 miles through 23 foreign countries and spent three years digging out information on why the United States is becoming the world’s most unpopular country while spending billions to try to win foreign friends! Newsman, motion-picture and propaganda authority, EUGENE W. CASTLE directed the United States Government’s nation-wide film activities to thousands of defense plants, plus Army, Navy, and Red Cross film programs during World War II. Written in down-to-earth language, his charges of “failures, blunders, wrong guesses, bad timing, and gross extravagances of unqualified policy-makers” will start controversies raging. This book will make you mad. You may not agree with it, but you’ll be talking about it, hearing about it, arguing about it with your friends in your social group, at your office, at your club!
The advertisement from the Chicago Tribune included in the letter from Austin Mosher to encourage Jenner to read the book, Billions, Blunders and Baloney, which emphasizes the seriousness of government waste. This book was written in 1955 by Eugene W. Castle. According to the biographical text at the end of this book, Castle was an expert on propaganda and promotion. His first major project occurred during World War I when he worked with the Marines' Central Recruit